



PROSTATE CANCER AWARENESS DAY

Virtual Event | March 28, 2024 | 10:00AM - 2:00PM EST

EVENT PROGRAM

10:00 AM TO 10:30 AM - WELCOME AND INTRODUCTION

Masters of Ceremony:

Faina Shtern, MD, President and CEO, AdMeTech Foundation; and Thomas Satham, Director, Health Policy and Operations, AdMeTech Foundation

Hosts:

Senate President Pro Tempore William Brownsberger; and

Representative Gerry Cassidy, Chairperson, Joint Committee on Veteran and Federal Affairs

Virtual Presentations:

Jordan Rich, Massachusetts Prostate Cancer Coalition
Dalton Skerritt, Founder, Center for Elimination of Health and Social Inequities
and Disparities (CEHSID)
Lamont Scott, Program Coordinator, Men of Color Health Awareness (MOCHA)

Featured Speaker:

Representative Carlos Gonzalez, Chairperson, Joint Committee on Public Safety and Homeland Security

10:30 AM TO 1:00 PM - FORMAL PROGRAM

10:30 am- Opening Ceremony/Keynote Speakers

Governor Maura Healey

Senate President Karen Spilka

Speaker of the House Ronald Mariano

10:40 am - Introduction: Massachusetts General Court Resolution

Senate President Pro Tempore William Brownsberger; and Representative Gerard Cassidy

10:50 am - Featured Speakers

Senate Majority Leader Cynthia Creem

Senate Majority Whip Michael Rush

Senator Payano, Chairperson, Community Development and Small Business Committee

Representative Marjorie Decker, Chairperson, Joint Committee on Public Health

Representative Bud Williams, Chairperson, Joint Committee on Racial Equity, Civil Rights and Inclusion; and Chair, Black and Latino Caucus

Representative Russell Holmes, Vice Chair, House Committee on Operations, Facilities and Security

11:15 am- Prostate Cancer Equity Program: High Quality Care for All

Introduction - Faina Shtern, MD, President and CEO, AdMeTech Foundation

Mitchell Sokoloff, MD, Professor and Chairman of Urology, University of Massachusetts Medical School

Quoc-Dien Trinh, MD, MBA, Section Chief of Urology, Brigham and Women's Faulkner Hospital; Chief of Urology, Brigham and Women's Franklin Hospital; Co-Director; Dana-Farber/Brigham and Women's Prostate Cancer Program; and Associate Professor of Surgery, Harvard Medical School

Shaun Wason, MD, Faculty Member, Division of Urology; and Associated Physician, Harvard Medical School, Faculty Physicians, Milton Center for Specialty Care, and Needham Urology Associates, Beth Israel Deaconess Medical Center; Beth Israel Lahey Health, Harvard Medical School

12:00 pm - Testimonials - Prostate Cancer Equity Program

Jose Javier, Co-Founder, Metro Financial Solutions, and Prostate Cancer Advocate Kenneth Reeves, President, Cambridge NAACP, and Prostate Cancer Survivor Roland Roberts, Prostate Cancer Survivor

12:15 pm – Prostate Cancer Warriors: Transforming Personal Experience into Public Service

Juan Cofield, Past President of NAACP New England Area Conference, and Prostate Cancer Survivor

Darren Duarte, Director of Communications and Spokesperson, Brockton Police, and Prostate Cancer Survivor

12:25 pm- Prostate Cancer Crisis in Black, Hispanic and Latino Men

Rashaan Hall, President and CEO, Urban League of Eastern Massachusetts

Zane Crute, Secretary, NAACP New England Area Conference, and Immediate Past President, Mystic Valley NAACP

Milagros Abreu, MD, MPH, Founder, President, and CEO, Latino Health Insurance Program

Guy Fish, MD, CEO, Greater Lawrence Family Health Center

Steve Bernard, Immediate Past President, Brockton Area Branch NAACP

Leona Martin, Brockton Area Branch NAACP

1:15 pm- Adjourn Formal Program (MCs)