



LEVELS OF SPONSORSHIP

Platinum Level - \$25,000

BENEFITS

- Listing on all marketing materials as a Platinum Sponsor of the event
- Opportunity to designate a sponsored speaker for the formal program (up to 15 minutes). This sponsored presentation (in the video format) will be retained as the integral part of the PCAD 2024 record on the AdMeTech's website and highlighted in the dedicated newsletter after the event
- Up to 5-minute sponsorship video (ad) demonstrated during the event and retained as the integral part of the PCAD 2024 record on the AdMeTech's website
- Recognition as Platinum Sponsor on the event press release
- Company is publicly acknowledged in the Opening Remarks
- Company logo is featured during the event and in all promotional materials, including newsletters
- Company logo, mission statement and full-page ad are featured on the event sponsors-dedicated landing pages of the AdMeTech Foundation's website before, during and after the event
- Company logo is featured on the event flyers and digital meeting program before, during and after the event
- Opportunity to use AdMeTech Foundation's logo on your company website for one year

Gold Level - \$10,000

BENEFITS

- Listing on all marketing materials as a Gold Sponsor of the event
- Opportunity to designate a sponsored speaker for the formal program (up to 8 minutes). This sponsored presentation (in the video format) will be retained as the integral part of the PCAD 2024 record on the AdMeTech's website and highlighted in the dedicated newsletter after the event
- Up to 2-minute sponsorship video (ad) demonstrated during the event and retained as the integral part of the PCAD 2024 record on the AdMeTech's website
- Recognition as a Gold Sponsor on the event press release
- Opportunity to use AdMeTech Foundation's logo on your company website for one year
- Company is publicly acknowledged in the Opening Remarks
- Company logo is featured during the event and in all promotional materials, including newsletters
- Company logo, mission statement and half-a-page ad are featured on the event sponsors-dedicated landing pages of the AdMeTech Foundation's website before, during and after the event
- Company logo is featured on the event flyers and digital meeting program before, during and after the event

Silver Level - \$5,000

BENEFITS

- Listing on all marketing materials as a Silver Sponsor of the event
- Opportunity to designate a sponsored speaker for the formal program (up to 4 minutes). This sponsored presentation (in the video format) will be retained as the integral part of the PCAD 2024 record on the AdMeTech's website and highlighted in the dedicated newsletter after the event
- Up to 1-minute sponsorship video (ad) demonstrated during the event and retained as the integral part of the PCAD 2024 record on the AdMeTech's website
- Recognition as a Silver Sponsor on the event press release
- Opportunity to use AdMeTech Foundation's logo on your company website for one year
- Company is publicly acknowledged in the Opening Remarks
- Company logo is featured during the event and in all promotional materials, including newsletters
- Company logo, mission statement and quarter-page ad are featured on the event sponsors-dedicated landing pages of the AdMeTech Foundation's website before, during and after the event
- Company logo is featured on the event flyers and digital meeting program before, during and after the event

Bronze Level - \$2,500

BENEFITS

- Listing on all marketing materials as a Bronze Sponsor of the event
- Up to 30-second sponsorship video (ad) demonstrated during the event and retained as the integral part of the PCAD 2024 record on the AdMeTech's website
- Recognition as a Bronze Sponsor on the event press release
- Opportunity to use AdMeTech Foundation's logo on your company website for one year
- Company is publicly acknowledged in the Opening Remarks
- Company logo is featured during the event and in all promotional materials, including newsletters
- Company logo and mission statement are featured on the event sponsors-dedicated landing pages of the AdMeTech Foundation's website before, during and after the event
- Company logo is featured on the event flyers and digital meeting program before, during and after the event