

In memory of Naak Vysoky and Stephen Kulik



14th
ANNUAL

the manogram[®] project
precision prostate care for every man

PROSTATE CANCER AWARENESS DAY

VIRTUAL EVENT, MARCH 30TH, 2022, 10 AM TO 2:00 PM

EVENT PROGRAM (DRAFT 03/22/2023)

10:00 AM TO 10:30 AM - WELCOME AND INTRODUCTION

Master of Ceremonies:

Faina Shtern, MD, President and CEO, AdMeTech Foundation

Hosts:

Senate President Pro Tempore William Brownsberger; and
Representative Gerry Cassidy, Chair, Joint Committee on Veteran and Federal Affairs

Virtual Presentations:

Jordan Rich, Massachusetts Prostate Cancer Coalition
Lovo Koliego, Founder, Community Health Awareness Network (CHAN)
Lamont Scott, Program Coordinator, Men of Color Health Awareness (MOCHA)
Dalton Skerritt, Founder, Center for Elimination of Health and Social Inequities and Disparities (CEHSID)

10:30 AM TO 1:00 PM - FORMAL PROGRAM

10:30 am- Master of Ceremonies/Call to Order

10:35 am- Opening Ceremony/Keynotes

Senate President Karen Spilka
Speaker of the House Ronald Mariano

10:45 am - Introduction: Massachusetts General Court Resolution

Senate President Pro Tempore William Brownsberger
Representative Gerard Cassidy

10:50 am - Featured Speakers

Senate Majority Leader Cynthia Creem
Senate Majority Whip Michael Rush
Representative Carlos Gonzalez, Chairperson, Joint Committee on Public Safety and Homeland Security
Representative Bud Williams, Chair, Joint Committee on Racial Equity, Civil Rights and Inclusion; and Chair, Black and Latino Caucus

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11:20 am- Prostate Cancer Equity Program: High Quality Care for All

Introduction - Faina Shtern, MD, President and CEO, AdMeTech Foundation

Personal Impact of the Prostate Cancer Equity Program – Sean Carberry and Ken Reeves

Clinical Perspective on the Prostate Cancer Equity Program:

Mitchell Sokoloff, MD, Professor and Chairman of Urology, University of Massachusetts Medical School

Adam Feldman, MD, MPH, Associate Professor of Surgery, Massachusetts General Hospital; Harvard Medical School; and Director, Combined Harvard Urologic Oncology Fellowship

Quoc Dien Trinh, MD, Associate Professor of Surgery, Brigham and Women's Hospital, Harvard Medical School; Co-Director, Dana-Farber/Brigham and Women's Prostate Cancer Program; and Director, Ambulatory Clinical Operations, Division of Urological Surgery

12:10 pm- Transforming Personal Experience with Prostate Cancer into Public Service

Juan Cofield, Prostate Cancer Survivor

Harold Cox, Associate Dean for Public Health Practice and Professor, Community Health Sciences, Boston University

Kenneth Elmore, J.D., President, Dean College

12:25 pm- Prostate Cancer Crisis in Black, Hispanic and Latino Men

Michael Curry, Administrator, NAACP New England Area Conference; Member, National Board of Directors, NAACP; and President and CEO of the Massachusetts League of Community Health Centers

Milagros Abreu, MD, MPH, Founder, President, and CEO of Latino Health Insurance Program Phyllis Ellis, President, Brockton Area Branch NAACP

Steve Bernard, Immediate Past President, Brockton Area Branch NAACP

William Watkins, Director of Workforce Development, Urban League of Eastern Massachusetts (Boston)

12:45 pm- General Discussion: integrating Research, Medical Education and Public Awareness for Accelerated Transfer of Promising Innovations from Laboratories to Patients

Moderator: Dr. Faina Shtern

Panel Members: Drs. Mitchell Sokoloff, Adam Feldman and Quoc-Dien Trinh

12:58 pm- Adjourn Formal Program (MC)

1:00 PM – 2:00 PM: PRESENTATIONS OF VIRTUAL EXHIBITS

2:00 PM - ADJOURN