

In memory of Naak Vysoky and Stephen Kulik



**14<sup>th</sup>**  
ANNUAL

the **manogram** project  
precision prostate care for every **man**

**PROSTATE CANCER AWARENESS DAY**

**VIRTUAL EVENT, MARCH 30TH, 2022, 10 AM TO 2:00 PM**

**EVENT PROGRAM**

***10:00 AM TO 10:30 AM - WELCOME AND INTRODUCTION***

**Master of Ceremonies:**

Faina Shtern, MD, President and CEO, AdMeTech Foundation

**Hosts:**

Senate President Pro Tempore William Brownsberger; and

Representative Gerry Cassidy, Chair, Joint Committee on Veteran and Federal Affairs

**Virtual Presentations:**

*Jordan Rich, Massachusetts Prostate Cancer Coalition*

*Lovo Koliego, Founder, Community Health Awareness Network (CHAN)*

*Lamont Scott, Program Coordinator, Men of Color Health Awareness (MOCHA)*

***10:30 AM TO 1:00 PM - FORMAL PROGRAM***

**10:30 am- Master of Ceremonies/Call to Order**

**10:35 am- Opening Ceremony/Keynotes**

Senate President Karen Spilka

Speaker of the House Ronald Mariano

**10:45 am - Introduction: Massachusetts General Court Resolution**

*Senate President Pro Tempore William Brownsberger*

*Representative Gerard Cassidy*

**10:50 am - Featured Speakers**

*Senate Majority Leader Cynthia Creem*

*Senate Majority Whip Michael Rush*

*Representative Carlos Gonzalez, Chairperson, Joint Committee on Public Safety and Homeland Security*

*Representative Bud Williams, Chair, Joint Committee on Racial Equity, Civil Rights and Inclusion; and Chair, Black and Latino Caucus*

(continued)

**11:20 am- Prostate Cancer Equity Program: High Quality Care for All**

*Introduction - Faina Shtern, MD, President and CEO, AdMeTech Foundation*

*Personal Impact of the Prostate Cancer Equity Program - Sean Carberry, Ken Reeves, George Brickhouse*

*Clinical Perspective on the Prostate Cancer Equity Program:*

*Mitchell Sokoloff, MD, Professor and Chairman of Urology, University of Massachusetts Medical School*

*Adam Feldman, MD, MPH, Associate Professor of Surgery, Massachusetts General Hospital;  
Harvard Medical School; and Director, Combined Harvard Urologic Oncology Fellowship*

*Quoc-Dien Trinh, MD, MBA, Section Chief of Urology, Brigham and Women's Faulkner Hospital;  
Co-Director; Dana-Farber/Brigham and Women's Prostate Cancer Program; and Associate Professor  
of Surgery, Harvard Medical School*

**12:10 pm- Transforming Personal Experience with Prostate Cancer into Public Service**

*Juan Cofield, Prostate Cancer Survivor*

*Harold Cox, Associate Dean for Public Health Practice and Professor, Community Health  
Sciences, Boston University*

*Kenneth Elmore, JD, President, Dean College*

**12:25 pm- Prostate Cancer Crisis in Black, Hispanic and Latino Men**

*Michael Curry, Administrator, NAACP New England Area Conference;  
Member, National Board of Directors, NAACP; and President and CEO of the  
Massachusetts League of Community Health Centers*

*Milagros Abreu, MD, MPH, Founder, President, and CEO of Latino Health  
Insurance Program Phyllis Ellis, President, Brockton Area Branch NAACP*

*Steve Bernard, Immediate Past President, Brockton Area Branch NAACP*

*William Watkins, Director of Workforce Development, Urban League of Eastern  
Massachusetts (Boston)*

**12:45 pm- General Discussion: integrating Research, Medical Education and Public Awareness for Accelerated Transfer of Promising Innovations from Laboratories to Patients**

*Moderator: Dr. Faina Shtern*

*Panel Members: Drs. Mitchell Sokoloff, Adam Feldman and Quoc-Dien Trinh*

**12:58 pm- Adjourn Formal Program (MC)**

**1:00 PM – 2:00 PM: PRESENTATIONS OF VIRTUAL EXHIBITS**

**2:00 PM - ADJOURN**