

# Sixth Global Summit

## PRECISION DIAGNOSIS AND TREATMENT OF PROSTATE CANCER

SAVE THE DATES  
SEPTEMBER 22-24, 2022

### Creating the Future of Patient Care

#### Current and Past Contributors

**Faina Shtern, MD**, President & Founder, AdMeTech Foundation; Governing Board Member

**David Albala, MD**, Chief of Urology, Crouse Hospital in Syracuse, New York; and Visiting Professor of Urology SUNY Downstate Health Sciences University, College of Medicine

**Gerald Andrrole, MD**, Robert Royce Distinguished Professor, Chief of Urologic Surgery, and Vice-Chair, Department of Surgery, Washington University School of Medicine, Barnes-Jewish Hospital, Siteman Cancer Center; and Member, National Comprehensive Cancer Network (NCCN)'s Prostate Cancer Early Detection Panel

**Richard Babayan, MD**, Professor and Chairman, Department of Urology, Boston University School of Medicine; and Chief of Urology, Boston Medical Center

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**Adam Feldman, MD, MPH**, Urologist, Massachusetts General Hospital; Assistant Professor of Surgery, Harvard Medical School; and Director, Combined Harvard Urologic Oncology Fellowship

**John Feller, MD**, Chief Medical Officer, HALO Diagnostics; and Assistant Clinical Professor of Radiology, Loma Linda University School of Medicine

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**Masoom Haider, MD**, Professor of Radiology, University of Toronto: Senior Clinician Scientist, Lunenfeld Tanenbaum Research Institute; Director, Machine Learning and Radiomics Lab; and Director, Sinai Health System Research MRI, Canada

**Eric Klein, MD**, Chairman, Glickman Urological & Kidney Institute, Cleveland Clinic

**Daniel Margolis, MD**, Associate Professor of Radiology and Director, Prostate MRI and Abdominal Imaging, Weill Cornell Medicine

**Kelvin Moses, MD, PhD**, Assistant Professor of Urology, Department of Urologic Surgery, Vanderbilt University Medical Center, Chief of Urology, Nashville General Hospital, and Member, Vanderbilt-Ingram Cancer Center; and Member, NCCN Prostate Cancer Early Detection Panel

**David Nanus, MD**, Mark W. Pasmantier Professor of Hematology and Medical Oncology in Medicine, and Director of the New York-Presbyterian Hospital – Weill Cornell Medicine Healthcare System Cancer Program

**Sanoj Punnen, MD, MAS**, Co-Chair of Genitourinary Site Disease Group, Pap Corps Champions for Cancer Research Endowed Chair in Solid Tumor Research and Associate Professor, Department of Urology, University of Miami, Miller School of Medicine

**Robert E. Reiter, MD, MBA**, Bing Professor in Prostate Cancer; Director, Prostate Cancer Program and Chief, Division of Urologic Oncology; Assistant Dean, Bioentrepreneurship; Department of Urology, David Geffen School of Medicine at UCLA Institute of Urologic Oncology

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**Amita Shukla-Dave, PhD**, Attending Physicist and Deputy Service Chief for Predictive Informatics, Director of Quantitative Imaging, Memorial Sloan Kettering Cancer Center & Andreas G. Wibmer, MD, Assistant Attending, Department of Radiology, Memorial Sloan Kettering Cancer Center

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**Preston Sprenkle, MD**, Assistant Professor of Surgery, Yale University School of Medicine; and Member, NCCN Prostate Cancer Early Detection Panel

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**Sadhna Verma, MD**, Professor of Radiology, University of Cincinnati College of Medicine

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**Jeffrey Weinreb, MD**, Professor of Radiology and Biomedical Imaging, Yale University School of Medicine

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#### SILVER SPONSORS



#### BRONZE SPONSORS



#### EXHIBITORS



# Sixth Global Summit PRECISION DIAGNOSIS AND TREATMENT OF PROSTATE CANCER

SAVE THE DATES  
SEPTEMBER 22-24, 2022

## Creating the Future of Patient Care

Join us in creating and realizing a roadmap for the future of precision care

This Summit is convening the key international opinion leaders and generating a cross-disciplinary dialogue, which has become seminal in shaping the state of the art and new vision for precision management of prostate cancer.

We invite you to share the current and cutting-edge innovations and their role in improving patient management. You will support medical education and consensus development on the best emerging clinical practices and research priorities, and novel strategies for expedited acceptance of promising diagnostics and therapeutics.

### SPONSORSHIP LEVELS

#### PLATINUM LEVEL (\$50,000) – LIMITED TO 5 SPONSORS

- 1) Sponsored Symposium or Presentation(s) during the main program (up to 45 minutes), to be retained on the event website pages and featured in the newsletters of the AdMeTech and Grand Rounds in Urology (GRU), with a combined outreach to over 21,000 medical professionals at no additional cost (\$7,000 value)
- 2) Sponsored Symposium or Presentation(s) and related live link will be featured in the AdMeTech Foundation and GRU dedicated newsletters, which will
- 3) Commercial video(s) (up to 6 minutes), shown during main program and retained on the event pages of the AdMeTech and GRU's websites
- 4) Ten complimentary conference registrations and ten discounted (50%) registrations
- 5) Six complimentary tickets to Virtual VIP Private Networking Reception for Speakers and Sponsors and live private discussions in digital break-out rooms with up to 6 selected speakers (or email introductions)
- 6) For additional benefits, see items 5-6 under Gold Level

#### GOLD LEVEL (\$25,000)

- 1) Sponsored Symposium or Presentation(s) during the main program (up to 22 minutes), to be retained on the event pages and featured in the newsletters of the AdMeTech Foundation and GRU, with a combined outreach to over 21,000 medical professionals at no additional cost (\$7,000 value)
- 2) Commercial video(s) (up to total 3 minutes) shown during the main program and retained on the event pages of the AdMeTech and GRU websites
- 3) Five complimentary conference registrations and five 50% discounted registrations
- 4) Four complimentary tickets to Virtual VIP Private Networking Reception for Speakers and Sponsors and live private discussions with 3 selected speakers in a private digital breakout rooms (or email introductions)
- 5) Full-page digital ads and other company info (including links) for the event pages of the AdMeTech and GRU's websites
- 6) For addition benefits, please see items 6-7 under Silver Level

#### SILVER LEVEL – (\$15,000)

- 1) Sponsored Presentation(s) during the main program (up to 12 minutes), to be retained on the event pages of the AdMeTech and GRU websites
- 2) Commercial video(s) (up to total 2 minutes) shown during the main program and retained on the event pages of the AdMeTech and GRU websites
- 3) Three complimentary conference registrations and three 50% discounted registrations
- 4) Three complimentary tickets to Virtual VIP Private Networking Reception for Speakers and Sponsors, and live private discussions with two selected speakers in a digital break-out room (or email introductions)
- 5) Half-page digital ads and other company info (including links) for the event pages of the AdMeTech and GRU's websites
- 6) Option to register for a private meeting of the AdMeTech Foundation's prestigious Brain Trust on Precision Diagnosis and Treatment of Prostate Cancer, developing consensus on the best emerging clinical practices and research priorities at no additional cost
- 7) For additional benefits, see items 5-7 under Exhibitor Level

#### BRONZE LEVEL (\$10,000)

- 1) Sponsored Presentation during the main program (up to 6 minutes), to be retained on the event landing pages of the AdMeTech and GRU websites
- 2) Sponsored presentation featured in the AdMeTech Foundation's newsletter, issued after the Summit
- 3) Commercial video(s) (up to total 1 minute) shown during the main program and retained on the event pages of the AdMeTech and GRU websites
- 4) Two complimentary conference registrations and two 50% discounted registrations
- 5) Two complimentary tickets to Virtual VIP Private Networking Reception for Speakers and Sponsors and a live private discussion with one selected speaker in a digital break-out room (or email introduction)
- 6) Half-page digital ads and other company info (including links) for the event pages of the AdMeTech and GRU's websites
- 7) For additional benefits, see items 4-7 under Exhibitor Level

#### EXHIBITOR LEVEL (\$5,000)

- 1) One complimentary and one 50% discounted conference registration
- 2) One complimentary ticket to Virtual VIP Private Networking Reception for Speakers and Sponsors (by invitations only), taking place at the end of public scientific sessions 1 to 4. This Virtual Reception will be held to facilitate Strategic Partnerships, Collaborations and Dialogue between Sponsors and Speakers
- 3) Quarter-page digital ads and other company info (including links) for the pages of the AdMeTech and GRU websites
- 4) Option to register for a private meeting of the AdMeTech Foundation's prestigious Brain Trust on Precision Diagnosis and Treatment of Prostate Cancer at an additional fee. This Brain Trust develops consensus on emerging best clinical practices and research priorities.
- 5) Company sponsorship is acknowledged in the press release issued by the AdMeTech Foundation and ensuring wide outreach, including the general, business and trade media
- 6) Company logo, mission statement and live link(s) are featured before, during and after the event in all promotional materials, including newsletters and the event pages of the AdMeTech and GRU's websites
- 7) Company is publicly acknowledged in the Conference Opening Remarks

#### HIGH PROFILE VIDEOS

Highly targeted advertising opportunities when company logo and message will reach the entire conference roster

- One-minute video demonstrated during a scientific session of your choice and retained as the integral part of the Summit 2022 landing pages of the AdMeTech and GRU websites, with their extensive combined outreach (\$2,500)
- Thirty-second video demonstrated during a scientific sessions of your choice and retained as the integral part of the Summit 2022 landing pages of the AdMeTech and GRU websites, with their extensive combined outreach (\$1,250)

### SUMMIT REGISTRATIONS

**INDUSTRY PARTICIPANTS:** \$1,000 for a full 3-day program (\$600 per day)

**ACADEMIC, CLINICAL AND OTHER PARTICIPANTS:**

\$650 – Early Bird Registration until May 20, 2022 (\$250 per day)

\$750 – May 21 to June 20, 2022 (\$275 per day)

\$850 – June 21 to July 22, 2022 (\$300 per day)

\$950 – July 23 to September 21, 2022 (\$350 per day)

\$1,000 – September 22-24, 2022 (\$400 per day) during the event

**DISCOUNTED REGISTRATIONS (AT 50%):** Available to students, residents and fellows