

In memory of Naakh Vysoky



13th
ANNUAL

the **manogram**® project
precision prostate care for every **man**

PROSTATE CANCER AWARENESS DAY

VIRTUAL EVENT, MARCH 31ST, 2022, 10 AM TO 2:00 PM

EVENT PROGRAM (DRAFT 03/21/2022)

10:00 AM TO 10:30 AM - WELCOME AND INTRODUCTION

Masters of Ceremonies:

Cheryl Bartlett, RN, CEO, Greater New Bedford Community Health Center and Former Commissioner, Department of Public Health; and

Faina Shtern, MD, President and CEO, AdMeTech Foundation

Hosts:

Senate President Pro Tempore William Brownsberger; and

Representative Gerry Cassidy, Vice Chair, House Committee on Post-Audit and Oversight

Virtual Presentations:

Garth Greiman, Secretary and Treasurer, Massachusetts Prostate Cancer Coalition

Lovo Koliego, Founder, Community Health Awareness Network (CHAN)

10:30 AM TO 1:00 PM - FORMAL PROGRAM

10:30 am- Masters of Ceremonies/Call to Order

10:35 am- Opening Ceremony

Senate President Karen Spilka

Speaker of the House Ronald Mariano

10:45 am - Introduction of the Governor's Proclamation and The Massachusetts General Court Resolution:

Senate President Pro Tempore William Brownsberger

Representative Gerard Cassidy

(continued)

10:50 am - Featured Speakers

Senate Majority Leader Cynthia Creem

Senate Majority Whip Michael Rush

Representative Carlos Gonzalez, Chairperson, Joint Committee on Public Safety and Homeland Security

Representative Bud Williams, Chair, Joint Committee on Racial Equity, Civil Rights and Inclusion

Representative Jon Santiago, Vice Chair, Joint Committee on Covid-19 and Emergency Preparedness and Management

11:20 am- Launching Prostate Cancer Equity Program: High Quality Care for All

Faina Shtern, MD, President and CEO, AdMeTech Foundation

Adam Feldman, MD, MPH, Associate Professor of Surgery, Massachusetts General Hospital; Harvard Medical School; and Director, Combined Harvard Urologic Oncology Fellowship

Quoc Dien Trinh, MD, Associate Professor of Surgery, Brigham and Women's Hospital, Harvard Medical School; Co-Director, Dana-Farber/Brigham and Women's Prostate Cancer Program; and Director, Ambulatory Clinical Operations, Division of Urological Surgery; and

Mitchell Sokoloff, MD, Professor and Chairman of Urology, University of Massachusetts Medical School

11:50 am- Cutting-Edge Innovations in Prostate Cancer Care

Daneil Kuftinec, MD, Medical Director, Global Medical Affairs: Overview of Pylarify PSMA Molecular Imaging

Ilya Gipp, MD, PhD, Oncology Solutions Subject Matter Expert, Global Strategic Account Executive, Philips

12:10 pm- Transforming Personal Experience with Prostate Cancer into Public Service

Juan Cofield, President, New England Area Conference of NAACP

Harold Cox, Associate Dean for Public Health Practice and Professor, Community Health Sciences, Boston University

Kenneth Elmore, Associate Provost and Dean of Students, Boston University

12:25 pm- Prostate Cancer Crisis in Black, Hispanic and Latino Men

Milagros Abreu, MD, MPH, Founder, President, and CEO of Latino Health Insurance Program
Phyllis Ellis, President, Brockton Area Branch NAACP

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Guy Fish, MD, President and CEO, Greater Lawrence Family Health Center

12:40 pm- General Discussion: integrating Research, Medical Education and Public Awareness for Accelerated Transfer of Promising Innovations from Laboratories to Patients

Moderator: Dr. Faina Shtern

Panel Members: Drs. Adam Feldman, Mitchell Sokoloff and Quoc-Dien Trinh

12:58 pm- Adjourn Formal Program (MCs)

1:00 PM – 2:00 PM: PRESENTATIONS OF VIRTUAL EXHIBITS

Lamont Scott, Program Coordinator, Men of Color Health Awareness (MOCHA)

Dalton Skerritt, Founder, Center for Elimination of Health and Social Inequities and Disparities (CEHSID)

2:00 PM - ADJOURN