PRECISION DIAGNOSIS AND TREATMENT OF PROSTATE CANCER

This Summit has emerged as a seminal forum for the key multi-disciplinary international opinion leaders to shape the future of precision care for prostate cancer.

Join us and share your innovations and their current and future role in improving patient management.

You will support medical education and consensus development on the best emerging clinical practices, research priorities, and novel strategies for expedited adoption of promising diagnostics and therapeutics.

SPONSORSHIP LEVELS

Conference Partner (\$100,000) Limited to two sponsors

- Customized Negotiable Opportunities, such as:
 - · Pre-Summit Workshop (up to 3 hours); or
 - Sponsored Symposium During the Program (up to 2 hours)
- Oral presentation during the Industry Leadership Session (20 minutes)
- Official Sponsor and Host of the President's VIP Networking Reception
- Sixteen tickets to President's VIP Networking Reception
- Thirty complimentary conference registrations (completed RSVP forms are required)
- Two complimentary hotel rooms or room upgrades
- One 12'x12' Premium Exhibit Area
- Same benefits as Gold Sponsor (see items 6 through 10)

Gold Sponsor (\$50,000) Limited to five sponsors

- 1. Sponsored Symposium (up to 1 hour):
 - During the program; or
 - During dinner, including Welcome Dinner Reception (first-come, first-served basis)
- 2. Oral presentation during the Industry Leadership Session (15 minutes)
- 3. Sixteen complimentary conference registrations (completed RSVP forms are required)
- 4. 8 complimentary tickets to the President's VIP Networking Reception
- 5. One 8'x8' Exhibit Area in a Premium Location
- 6. Complimentary Partner Exhibit
- 7. Prominently featured before and during the event in all promotional materials, signage and public event areas, and meeting program
- · 8. Preferred materials in the meeting bag
- 9. Inclusion in the media materials
- 10. Same Benefits as Silver Sponsor (see items 3, 4 and 8)

Silver Sponsor (\$25,000)

- 1. Targeted sponsorship opportunities:
 - One keynote lecture during the program; or
 - A lunch symposium up to 30 minutes (first-come, first-served basis)
- 2. Oral présentation during the Industry Leadership Session (10 minutes)
- 3. Company logo as a high profile banner on the conference program digital app and a full-page printed ad in the conference bag
- 4. Featured sponsorship of and complimentary participation in the AdMeTech Foundation's prestigious Brain Trust on Precision Diagnosis and Treatment of Prostate Cancer and International Prostate MRI Working Group
- 5. Eight complimentary conference registrations (completed RSVP forms are required)
- 6. Four complimentary tickets to the President's VIP Networking Reception
- 7. \$1,250 for a partner exhibit
- 8. Same Benefits as Bronze Sponsor (see items 2 and 5)

SUMMIT REGISTRATION



\$700 - until May 31, 2019 \$800 - June 1 - July 31, 2019 \$900 - August 1 - October 2, 2019 \$950 - October 3 - October 5, 2019

the manogram project
a whole new look at prostate cancer

Bronze Plus - Targeted Opportunity II (\$15,000)

- Targeted sponsorship opportunities:
 - One lecture presented during the program; or
 - A breakfast symposium up to 30 minutes (first-come, first-served basis)
- Three complimentary full conference registrations (completed RSVP forms are required)
- Three complimentary tickets to the President's VIP Networking Reception
- \$2,500 for a partner exhibit
- Same benefits as Bronze Sponsor (see items 1, 2 and 5)

Bronze Plus - Targeted Opportunity I (\$12,500)

- Official Sponsor of Coffee Breaks, with the company acknowledgment on site in the meeting public areas and as a banner ad in the digital program/app
- Same benefits as Bronze Sponsors (see items 1 through 5)

Bronze Sponsor (\$10,000)

- 1. Oral presentation during the Industry Leadership Session (5 minutes)
- 2. Meeting bag sponsorship, with the company logo on the bag, complimentary meeting bag inserts and company acknowledgment in the digital conference program/app
- 3. Two complimentary full conference registrations (completed RSVP forms are required)
- 4. Two complimentary tickets to the President's VIP Networking Reception
- 5. Same benefits as Exhibitor (see items 1 through 6)

Exhibitor Plus - Targeted Opportunity II (\$7,500) Limited to one sponsor

- WiFi Sponsorship, with banner ad in a Digital Program Ap
- Same benefits as Exhibitor (see items 1 though 6 below)

Exhibitor Plus - Targeted Opportunity I (\$7,500) Limited to one sponsor

- Hotel keycard sponsorship, with company/product logo printed on the room keycards in the participating hotel and banner ad in a Digital Program App
- Same benefits as Exhibitor (see items 1 through 6 below)

Exhibitor (\$5,000)

- 1. Company logo in the Conference Opening Remarks, registration area, on-site hard copy program booklet, and Digital Program App and next to the podium during the event
- 2. Logo in newsletters and logo, mission statement and live link on event website prior to and after the event
- 3. Table top 6'x6 exhibit
- 4. One complimentary full conference registration (completed RSVP form is required)
- 5. One complimentary ticket to the President's VIP Networking Reception
- 6. Complimentary one-page meeting bag insert

Summit Program Digital Ad

Highly targeted advertising opportunities in which your company logo and message will reach the entire conference roster.

- Banner Ad in the Digital Program App (\$2,500)
- Company Logo under Sponsors Listing in the Digital App (\$1,250)