



PROSTATE CANCER IS AN EPIDEMIC

A MAN DIES EVERY 19 MINUTES
A MAN IS DIAGNOSED EVERY 2.5 MINUTES



11th Annual Prostate Cancer Awareness Day (PCAD)
Massachusetts State House

Great Hall, April 30, 2019, 10 am to 2 pm

LEVELS OF SPONSORSHIP

Platinum Level - \$25,000

(Includes all benefits of Gold Level)

BENEFITS

- Listed as a Titled Sponsor of the entire event
- VIP Photo Opportunities with featured speakers
- Two Spotlight feature articles in AdMeTech Foundation's e-newsletter or website
- Company acknowledgment, mission and logo on all the event press materials, newsletters
- Opportunity to make brief (10 minute) remarks during the formal program
- Same benefits as Gold Level (see items 1, 4, 6)

Gold Level - \$10,000

(Includes all benefits of Silver Level)

BENEFITS

- 1) Sponsor to be honored and acknowledged at the event, and the exhibit will be located in the prime high visibility area
- 2) Recognition on selected public relations materials (event press release and event follow up)
- 3) One Spotlight feature article in AdMeTech Foundation's e-newsletter or on our website
- 4) Recognition during the AdMeTech's "2019 Year in Review" in November-December 2019
- 5) Presentation in the Exhibitors' Session (10 minutes)
- 6) Same benefits as Silver Level (see items 1-3 and 5 below)

Silver Level - \$5,000

BENEFITS

- 1) Company logo on all materials, including but not limited to: digital displays next to the podium and flyers
- 2) Company logo, mission and hyperlink on AdMeTech Foundation's website, with opportunity to use AdMeTech Foundation's logo on your company charitable giving page for one year
- 3) Acknowledgment of a sponsor through advertisement (120 x 240 pixels) on the PCAD 2019 landing page of the AdMeTech Foundation's website
- 4) Presentation in the Exhibitors' Session – Oral Presentation (5 minutes)
- 5) Same benefits as Bronze Level (see items 2,3 below)

Bronze Level - \$2,500

BENEFITS

- 1) Participation in the Exhibitors' Session – Oral Presentation (3 minutes)
- 2) Company logo and acknowledgment on the event newsletters and digital materials, such as event program and website
- 3) 6' by 6' exhibit space