

## Capital Dancesport 2010 Pioneers Dance for the Cure Championships

AdMeTech Foundation's Dance for the Cure of Prostate Cancer has been playing an important role in raising awareness of prostate cancer as a public health crisis and accurate diagnostic tools as a solution. Dance for the Cure is modeled after Susan G. Komen Foundation's Race for the Cure of Breast Cancer. Marianne Nicole and John DePalman pioneered Dance for the Cure Championships in all four styles at the Capital Dancesport in late August 2010 to benefit AdMeTech Foundation's Dance for the Cure: a public awareness and fundraising campaign to end prostate cancer crisis.

With Ms. Nicole and Mr. DePalma providing leadership and serving as the role models, Dance for the Cure Championships showed extraordinary generosity of many leading professional and amateur dancers. In American Smooth, 1st place went to Stefan Tuomanen with Michelle Officer, 2nd place to Mayo Alanen with Rose-Ann Lynch, 3rd place to Peter Walker with Faina Shtern, 4th place to Dmitri Dolgoplov with Suzi Smith, 5th place to Michael Sims with Anna Alvarez Boyd, 6th place to Bill Graner with Anne-Marie Lund, 7th place to Dan VanBey with Ann Marlow, and 8th place to Johnathan Bowers, III with Sharon Washington-Webb. In Rhythm, 1st place went to Stefan Tuomanen with Michelle Officer and 2nd place to Michael Sims with Anna Alvarez Boyd.

In International Standard, 1<sup>st</sup> place went to Vladimir Popov with Kathy Stewart, 2<sup>nd</sup> place to Kris Suakjian with Melissa Anderson, 3<sup>rd</sup> place to Michael Lynch with Rose-Ann Lynch, 4<sup>th</sup> place to John Carey with Natalya Klubova, 5<sup>th</sup> place to Jerry Harrison with Rita Gekhman, 6<sup>th</sup> place to Alex Senko with Germine Jasinski, 7<sup>th</sup> place to Dimitar Petrov with Lisa Dodd, 8<sup>th</sup> place to Randy Williams with Silvia Beltran. International Latin winners were Delyan Terziev with Sheryl McCabe.

PJ Navarro, one of the Capital's judges and a prostate cancer survivor, joined Larinda McRaven of Avanti/Boston and a newly minted Capital's smooth champion Slawec Sochacki in drawing a raffle for the Dore ballgown (\$4,600) and the LeNique suit (\$1,200). The winners included John Frabotta, a student of Arthur Murray in Natick-Massachusetts and Martine Silberman, a student of Arthur Murray in Manchester, New Hampshire. Here is what John Frabotta said:

*"When notified on August 30 that my ticket had been selected as one of the winning tickets in "Dance for the Cure" raffle to raise money for prostate cancer research, I was pleasantly surprised. When first seeing the posters for "Dance for the Cure" at the Dance O Rama in New York City I thought to myself—wow, someone is finally recognizing that prostate cancer in men is a serious problem and needs funding to increase research and to develop effective treatments. Having gone through much of the current recommended protocol for detection and treatment of this disease I can personally relate to many of the points listed on the AdMeTech Foundation web site. The disease is unrecognized; it is more prevalent in men than breast cancer is in women; current screening modalities are highly questionable; and recommended treatment highly uncertain. I would strongly urge that every guy make a contribution to this cause. It may contribute to your future quality of life as well as your longevity."*

Only a few weeks after the Capital, on September 17, AdMeTech's President Dr. Faina Shtern was featured at the Health Braintrust Panel of the Congressional Black Caucus' (CBC) Foundation in Washington, DC. The panel was organized by Congresswoman Donna Christensen who is also a physician (D- Virgin Islands) and a Chair of the CBC's Health Brain Trust. In

addition to Drs. Christensen and Shtern, the panel included Dr. Lessale Leffal, Chair of the US President's Cancer Panel, Professor of Surgery (breast cancer), Howard University & Chair of the Board for Susan G. Komen Foundation; Ms. Linda Blount, a leader of the Minority Health at the American Cancer Society (cervical cancer); and Ms. Tina Hones, head of the National Lung Alliance (lung cancer).

In her presentation, Dr. Shtern unveiled that Congressional Black Caucus (including Dr. Christensen) and other members of US Congress, 9 major advocacy groups and 4 key medical professional organizations joined AdMeTech Foundation in leading the fight for the Prostate Research Imaging and Men's Education Act (PRIME Act), a legislation calling for the allocation of \$650 million in government funding for the development of reliable diagnostics, including imaging technologies for accurate, life-saving early detection and minimally-invasive treatment of prostate cancer. The advocacy groups include Prostate Cancer Research Institute, Prostate Health Education Network, Men's Health Network, Prostate Cancer International, Zero Cancer, Patient Advocates for Advanced Cancer Treatments, US TOO, National Alliance of the State Prostate Cancer Coalitions, Mets Mavericks. The professional organizations include American Academy of Radiology Research, Medical Imaging Technology Alliances, Radiologic Society of North America, and American Association of Physicists in Medicine. *"The PRIME Act, if passed by Congress, will serve as a Manhattan Project for ending prostate cancer as a public health disaster for millions of men."*, Dr. Shtern said.

On October 6, efforts of the AdMeTech Foundation and its partners were selected by the independent panel among the "Top 5 Finalists" for the Most Effective Public Awareness Programs in Boston.