

**AdMeTech Foundation and Prostate Cancer Research Institute Proudly present
an Educational Symposium with Key Leaders in Prostate Cancer Imaging**

Ending the Era of Blind Prostate Cancer Care: Creating the Future of Image-Guided Diagnosis and Treatment

Chair: Faina Shtern, M.D. President, AdMeTech Foundation

Co-Chair: Stan Brosman, M.D. Director of Research, PCRI

Goal

Leading experts will review the current state of the art, cutting-edge research and future vision for image-guided, minimally-invasive approach to early detection, biopsy and treatment of prostate cancer. They will demonstrate how imaging can individualize patient care and make a profound impact on clinical decisions.

Agenda

3:00 - Introduction:

Mark Scholz, M.D. Executive Director, PCRI

3:10 - Prostate Cancer as a Major Public Health Issue & Imaging as a Solution:

Faina Shtern, M.D. President, AdMeTech Foundation

3:35 - Radiation Oncology Perspective on Current and Future Role of Imaging in Patient Care:

Chris King, M.D. Associate Professor of Radiation Oncology & Urology, UCLA

4:00 - Urologic Perspective on Current and Future Role of Imaging in Patient Care:

Leonard Marks, M.D. Professor of Urology, UCLA

4:25 -Break

4:45 - Case Studies: Color Doppler Ultrasound and its Diagnostic Impact on Patient Care:

Duke Bahn, M.D. Director, Prostate Institute of America, USC

5:10 - Window to the Future: PET Imaging of Prostate Cancer:

Hossein Jadvar, M.D. Associate Professor of Radiology, USC

State of the Art and Future Vision for Prostate MRI

5:35 - Daniel Margolis, M.D. Associate Clinical Professor of Radiology, UCLA

6:00 - Jelle Barentsz, M.D. Professor of Radiology, Radboud University, Nijmegen Medical Center, the Netherlands

6:30 - Adjourn

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